

Come for the fun! Stay for the drama and excitement!

by D.V. Mac Crossen, Sales Vice President

In just a few short weeks, hundreds of Gold Keys and higher will converge upon the beautiful Royal Coach Inn to participate in the Neo-Life National Convention. The Convention schedule is printed on this page and you can readily see that this is going to be a Convention which should never be forgotten. The main ballroom will be "dripping" with mink. After the fun-filled Happiness Buffet, the spotlight will turn to shine on all the nation's top winners in the *Make Mine Mink, Moonlight and More Money* contest. Are you going to be one of the happy winners? Let's hope so!

All we can say about Thursday morning is, "Hang onto your chairs!" One of America's most dynamic speakers, Mr. Larry Wilson, will fire his jet burners and we know you will be thrilled by his message. As the days progress, there will be many wonderful highlights. Neo-Life's *Mystery Hour* on Thursday afternoon will have those sorry jumping in their chairs with glee. Sorry, we can't tell you more.

A Neo-Life first

On Friday, Donald E. Pickett, chairman of the board of the Neo-Life Company will introduce for the very first time to a Neo-Life audience, Dr. Arthur Furst. (See this page for special details regarding Dr. Furst.) Dr. Arthur Furst has been retained by the Neo-Life Company as a Director of Research. His knowledge and expertise pertaining to nutrition are legendary, and will add enormous stature to Neo-Life's future research and development.

Visit the Plant

A gigantic tour of the Neo-Life manufacturing facilities, plus an exciting afternoon at Marine World/Africa USA will also be part of the fabulous three and one-half days. Then of course, the traditional and always beautiful Candlelight Banquet and Ceremony will be held honoring all new Keys who achieved their status during 1975.



The Gentle Jungle — Marine World/Africa USA

The recognition of the ten top Distributors in America will be unveiled as they are made members of the President's Round Table and are welcomed by President Clyde L. Juchau into this select group. And of

course, one of the final highlights will be the presentation by Donald E. Pickett of the cherished *Founders' Award* — a moment sure to thrill everyone. But, as you can see by the schedule, there is much, much more to make this the greatest of all Conventions. So, If you qualify to attend, don't miss it, as this outstanding Convention may never come your way again! ~

Internationally known nutrition expert joins Neo-Life

After many months of diligently searching for exactly the right person, Donald E. Pickett chairman of the board of the Neo-Life Company of America proudly announces the fact that Dr. Arthur Furst has joined the Neo-Life staff as Director of Research. This important announcement ensures that Neo-Life products will continue to be the standard of excellence in the nutrition industry, and, as in the past, will continue to be Number One.

You can be proud

Dr. Furst's knowledge and nutritional expertise will be utilized continually, so that you, the Neo-Life Distributors of America, can be even more proud of your products' superiority over ordinary vitamins, minerals and food supplements. The holder of a Ph.D. in the specialization of chelation chemistry (organic synthesis), Dr. Furst will use his outstanding talents to assist in product research and development, toxicology studies and nutritional evaluations.

Honors noted

In addition to holding other honors, Dr. Furst is a past professor of Stanford University and was a temporary consultant to the World Health Organization. He is listed in *Who's Who in America, International Bibliography — Men of Achievement* and other internationally famous registers.

Dr. Furst and Donald E. Pickett will share the speakers' podium during the Neo-Life National Convention (see schedule this page), and if you have qualified for this Convention, **be sure you are there.** The excitement of their appearance and their message will be tremendous. If you have not qualified to attend, call your qualified Head of Sales Team now. Tell that person to **be sure to attend.** *You need this information, and you want to make sure he or she brings it back to you!* ~

The Neo-Life National Convention schedule

Wednesday, March 10

Registration	2:00 p.m.- 6:30 p.m.
Happiness Buffet	7:30 p.m.
Make Mine Mink, Moonlight and More Money Awards — <i>Clyde L. Juchau, President Neo-Life Company</i> <i>D. V. Mac Crossen,</i>	9:00 p.m.- 10:30 p.m.

Thursday, March 11

General Welcome and Invocation	9:00 a.m.
Keynote Speaker, <i>Larry Wilson</i>	9:15 a.m.
Break	10:30 a.m.- 10:45 a.m.
Gloda's 3 R's <i>Ben Benson, Gloda Vice President</i> <i>Lee White, Assistant Gloda Vice President</i>	10:45 a.m.
Lunch on your own	12:15 p.m.- 1:30 p.m.

Neo-Life's Round Robin of Success — <i>Clyde L. Juchau</i> — <i>D. V. Mac Crossen</i> — <i>Robert Schar, National Staff Representative</i>	1:30 p.m.
Break	3:45 p.m.- 4:00 p.m.
Neo-Life's Mystery Hour	4:00 p.m.- 5:30 p.m.

Free evening, dinner on your own.	
Prestige Club, Top Club and President's Council Honor Banquet <i>Hosts: Donald E. Pickett, Chairman of the Board Clyde L. Juchau</i>	8:00 p.m.

Friday, March 12

The Second Greatest Story Ever Told	9:00 a.m.
Break	10:00 a.m.- 10:15 a.m.
Neo-Life's Products of the Future <i>Donald E. Pickett Dr. Arthur Furst, Director of Research.</i>	10:15 a.m.
Voting Members Luncheon & Election of Officers	12:15 p.m.- 3:30 p.m.
Free time for your leisure	3:30 p.m.- 7:30 p.m.

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